



SCULPTURE *at* SCENIC WORLD

**MEDIA RELEASE
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Submissions now open for Sculpture at Scenic World 2013

Nature and artistic creation will again collaborate for the 2013 Sculpture at Scenic World with submissions now open to exclusively exhibit within the Blue Mountains ancient rainforest.

Fresh elements for Australia's only dedicated rainforest exhibition have been revealed with the call for submissions, which can host up to 55 exhibitors.

Exhibition Manager, Lizzy Marshall, who returns to lead Sculpture at Scenic World, said the 2013 exhibition would again provide artists a unique opportunity to work within a pristine rainforest environment with the highest integrity, principles and support.

Ms Marshall said the program would also allow greater artistic exploration with the provision of electricity to the valley floor inviting digital and new media artworks.

Another program highlight to support the credibility and talent of exhibitors from around the world, is the new \$5000 Artist Peer Award.

"This is the only art prize of its kind where exhibiting artists have the opportunity to publicly acknowledge their favourite sculpture," she said.

Sculpture at Scenic World 2012 saw artists from Belfast to Katoomba involved in the exhibition with Woollongong sculptor, Greer Taylor, taking out the \$20,000 Scenic World Acquisitive Award. The 2013 event will also continue to offer the generous award along with the \$2000 Scenic World Staff Choice Award and the \$1000 People's Choice Award.

The 2013 exhibition in April will build on the hugely successful inaugural Sculpture at Scenic World where 55,000 international, national and local visitors explored the artworks positioned at Australia's most visited private tourist attraction.

Again, the upcoming event will see the sculptures installed in nature's gallery, along the longest boardwalk in the southern hemisphere at 2.4km long. The pieces will be positioned with the highest minimal impact policy for an outdoor exhibition in Australia, with Sculpture at Scenic World officially achieving a 0% environmental footprint.

Each sculpture will be dramatically and delicately transported down to the Jamison Valley floor on the biggest cable car in the country fitting 84 people, to be set installed by preeminent installation manager, Richard Harrison.

Submissions for Sculpture at Scenic World 2013 close on 1 October. Successful artists will be notified on 26 October 2012.

The exhibition will run from April 24 - May 19, 2013.

For submission applications contact Exhibition Manager, Lizzy Marshall, on 02 4780 0245, or email: lizzym@scenicworld.com.au.

For media inquiries contact Australia PR Director, Michelle Grima on 0416 114 911 or email: mg@australiapr.com.au

Scenic World is Australia's most visited privately-owned tourist attraction. More than 800,000 people annually riding the steepest in the world at 52 degrees; the highest skyway in Australia at 270m railway (now undergoing a \$30M upgrade); and walking along the Sculpture at Scenic World trail spanning 2.4km, the longest boardwalk in the Southern Hemisphere.



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