



MEDIA RELEASE

Scenic World to host Australia's first ancient rainforest sculpture exhibition

The Blue Mountains World Heritage Area will be transformed into one of the world's most spectacular art galleries for the inaugural Sculpture at Scenic World cultural event.

Australia's only ancient rainforest sculpture exhibition will feature 26 unique artworks in a pristine Jurassic valley, from 16 February until 11 March 2012.

Artworks selected from Katoomba to Belfast will be judged for the \$20,000 Scenic World Acquisitive Award during this major event where you can meet the makers at artist talks and view the pieces on guided and independent tours.

The dynamic program of curious, grand, emotional and thought-provoking works can be observed from the elevated Scenic Walkway that winds its way through old growth tree ferns and dappled sunlight.

More than 800,000 visitors experience Scenic World each year for its range of experiences found nowhere else on Earth: the world's steepest incline to the Jamison Valley floor, the Scenic Cableway overlooking the rainforest canopy 200m below, and the Scenic Walkway through this unique ecosystem.

Scenic World Joint Managing Directors, Anthea and David Hammon, said more than 60,000 international and national visitors were expected to visit the iconic attraction for the event.

"Sculpture at Scenic World will be an annual exhibition and one of the most innovative events staged here since our family opened the doors three generations ago," Anthea said.

"This exhibition is part of our new direction of further connecting and educating our visitors to the World Heritage listed environment. Alongside our Advanced Ecotourism Certification, Sculpture at Scenic World will establish a solid reputation for its benchmark artistic and environmental standards."

Sculptures for display have been selected by prominent judges, Macquarie University Sculpture Park Curator, Leonard Janiszewski, and University of Western Sydney Collection Curator, Monica McMahon.

Further information contact Australia PR director, Michelle Grima on 0416 114 911, email mtgrima@gmail.com, or visit <http://www.scenicworld.com.au/sculpture>

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