



SCULPTURE *at* SCENIC WORLD

**MEDIA RELEASE
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Sculpture at Scenic World 2013 attracts another dynamic artistic judging panel

A Dinosaur Designs founder, the pioneer of 'time-based sculpture' and a leading academic from COFA's Bachelor of Arts Theory are this year's judging panel for Sculpture at Scenic World 2013.

Renowned design artist, Louise Olsen, will be joined by industry professionals, Allan Giddy, artist and Art Director of the Environmental Research Initiative for Art; and Associate Professor of Art History and Theory, College of Fine Arts, UNSW, Dr Alan Krell.

Australia's only dedicated rainforest exhibition, between 24 April and 19 May 2013, is now open for submission until the 1 October 2012. Attracting international artists, up to 55 sculptures will be selected for the exhibition with the opportunity to be awarded the \$20,000 Scenic World Acquisitive Award.

Ms Olsen said she was honoured to be part of such a wonderful event and was excited about seeing the conversation between the sculptures and how they relate to the landscape.

"I feel it's so important to nurture local talent and creativity, and what better place to exhibit your work than in the World Heritage Listed Blue Mountains," she said.

The 2012 inaugural exhibition has created excitement among Australia's arts community for the depth of its integrity, principles and unique exhibition landscape.

Exhibition Manager, Lizzy Marshall, said Sculpture at Scenic World will return in 2013 with another exceptional international cultural exhibition program.

“Our 2013 judging panel will again - with a visionary designer, an academic and an experimental artist on the panel - represent the diversity and growth of this exhibition.”

Sculpture at Scenic World 2012 was officially classified as a 0% environmental footprint exhibition. It has received almost double the original TQUAL funding of \$82,588, and has introduced a fresh program with greater artistic exploration, including the provision of electricity to the pristine rainforest floor allowing digital and new media artworks.

Another exhibition highlight is the new \$5000 Artist Peer Award, to be awarded by exhibiting artists. The exhibition also offers a \$2000 Scenic World Staff Choice Award and the \$1000 People’s Choice Award.

For more information and submission applications contact Exhibition Manager, Lizzy Marshall, on 02 4780 0245, or email: lizzym@scenicworld.com.au.

For media inquiries contact Australia PR Director, Michelle Grima on 0416 114 911 or email: mg@australiapr.com.au

Scenic World is Australia’s most visited privately-owned tourist attraction. More than 800,000 people annually riding the steepest in the world at 52 degrees; the highest skyway in Australia at 270m railway (now undergoing a \$30M upgrade); and walking along the Sculpture at Scenic World trail spanning 2.4km, the longest boardwalk in the Southern Hemisphere.



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